



OPEN ONLINE COURSE

REAL ESTATE DEVELOPMENT: BUILDING VALUE IN YOUR COMMUNITY



LEAD real estate projects that are financially viable and center on the needs of current residents. Learn key frameworks to understand the economic, social, and developmental efforts contributing to a successful real estate project.

WHO THIS COURSE IS FOR?

Real estate agents, developers, and community organizers interested in working with stakeholders to create community centered-developments. Government officials and students can equally benefit from this development approach.

LEARNING OUTCOMES

- Understand the roles and responsibilities of a development team and the steps required to bring a development project forward
- Learn how to take an equitable approach to development
- Assess market data, site conditions, and other metrics to ensure that due diligence is met
- Analyze the financial return and investment of a development

BENEFITS FOR LEARNERS

- Acquire essential skills needed in real estate development, including project management, financial analysis, project evaluation, and risk assessment
- Create a positive social impact within local communities to establish trust, engage with stakeholders, and design projects that increase neighborhood value
- Learn strategies for revitalizing and investing in local communities

“COMMUNITY IS VITAL TO THE SUCCESS OF REAL ESTATE DEVELOPMENT PROJECTS OF ALL TYPES AND AT ALL SCALES. THE MAIN GOAL OF COMMUNITY DEVELOPMENT IS TO BUILD SAFER, HEALTHIER, AND MORE RESILIENT COMMUNITIES.”

Chase L. Cantrell, Course Instructor, Executive Director of Building Community Value, and Lecturer at the University of Michigan Taubman College of Architecture and Urban Planning

MEET THE FACULTY



Chase L. Cantrell is the Executive Director of Building Community Value, a Lecturer at the University of Michigan Taubman College of Architecture and Urban Planning, and a real estate developer in the City of Detroit.

Observing a gap in Detroit's real estate ecosystem, Chase founded BCV in 2016 as a bridge between the resources accessible to traditional real estate actors and Detroit residents and nonprofits who wish to make a positive impact within their communities. Prior to founding BCV, Chase served as a Detroit-based transactional attorney at Dykema Gossett and Kotz Sangster. He built his career helping companies of all sizes (from start-ups to Fortune 100 companies) in matters related to real estate and corporate law.

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